

RAQUUEL'S

DREAM

HOUSE

79

GREENE

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MAY 3 1

Raquel's Dream House

79 Greene Street
New York, NY 10012

May 3–31

Opens to the public May 3
Weekdays: 11-7pm
Weekends: 11-7pm
Press Preview Wednesday, May 2 from 2–4pm

INTRO 2

Raquel's Dream House is a month-long initiative proposed by Raquel Cayre that re-examines traditional methods of presenting, viewing and experiencing design as well as its corresponding modes of display. The selected contributors, designers and artists represent Raquel's ambition not simply to challenge pre-existing models, or even contradict them, but to "abolish their rules by playing with them."¹

Raquel takes up the architecture of 79 Greene Street to pose a question:

What kind of room is possible?

We imagine:

a room that commands
a room that tells a story
a room that defines
a room that quotes
a room that shapes a medium
a room that shapes a support
a room that shapes a subject
a room that shapes a space
a room as state of mind

To quote a line from Ettore Sottsass: "These objects, which sit next to each other and around people, influence not only physical conditions but also emotions. ...They can touch the nerves, the blood, the muscles, the eyes and moods of their observers. ...There is no special difference between architecture and design. They are two different stages of invention."

An adventure of mixed tenses and reconciled opposites, Raquel's Dream House coheres in the *materia prima* of design. Design conceived as an alchemical vocabulary for working and inhabiting. A room as a way of seeing.

1. Daniel Buren, *Reboundings*, trans. Philippe Hunt, Brussels, Daled & Gevaert, 1977, p. 73.

2. John Cage, *Composed in America*, ed. Marjorie Perloff and Charles Junkerman (Chicago: University of Chicago Press, 1994), pp. 16-17.

we live in glass hOuses
our Vitric surroundings
transparEnt
Reflective
Putting images
Outside
in sPace of what's inside
...
everything's as muLtiplied
As we are.²

WORK

3

Friedman Benda
Urban Architecture Inc.
Bortolami Gallery
Ralph Pucci
R & Company
Studio Proba
Bower Studios
Salon 94 Design
56 Henry
Coming Soon New York

Ettore Sottsass
Shiro Kuramata
Archizoom Associati
Piero Gilardi
Daniel Buren
Studio 65
Gufram
Gino Marotta
Pietro Derossi
Cesare Casati and Emanuele Ponzio
Fernando and Humberto Campana
Faye Toogood

Misha Kahn
Gaetano Pesce
Max Lamb
Michel Majerus
Al Freeman
Pierre Paulin
Michele De Lucchi
George Sowden
Peter Shire
Marco Zanini
Cosima Von Bonin
Stefan Tcherepnin
Martine Bedin
Nathalie Du Pasquier
Maria Sanchez
Masanori Umeda
Alex Proba
Bower Studios
Vibes Studios
Austyn Weiner
AYTM
Essential
Anna Karlin Studios

Ameico
Mosser Glass
Fredericks and Mae
Chaparral Studios
Ameico
Luxe Dominoes
Group Partner
Cold Picnic
Dusen Dusen
David Haskell
Cynthia Talmadge
Light and Ladder
Areaware
Workaday Handmade
Concrete Cat
Chen and Kai
Vibes Studios
BZippy
Serax
Seda France
Spadone Home



